

## Perfect Translations Celebrates Seventh Anniversary

### **Miami Language Translations and Global Communications Company Marks its Seventh Anniversary with New Recording and Video Production Facilities.**

Miami, Fla. - 2 April 2009 – South Florida-based Perfect Translations ([www.PerfectTranslations.com](http://www.PerfectTranslations.com)) is celebrating seven years since its inception as a division of Target Worldwide, Inc., as it unveils state-of-the-art audio recording and video production facilities.

Since its foundation in 2002, Perfect Translations has been providing top-level translation, localization, interpretation and cultural-relevance services to world-renowned corporations and organizations in fields such as telecom, public relations, machinery, technology, construction, real estate, medical and health care, insurance, law, consumer products, restaurants, government, music and arts, and many others.

Perfect Translations's staff comprises seasoned translators, interpreters and communication professionals in practically every language pair and sub-specialty. Its client service structure is set up to assure a high level of personalized service by a senior partner. The company's international affiliations allow it to bring the best and most qualified talent from around the world to work on specific projects. "When it comes to guaranteeing our client's satisfaction and the quality of our work," says founder and president Amiel Moskona– "there is practically nothing we won't do, and I've got the gray hairs to prove it".

Perfect Translations also offers highly specialized marketing and advertising trans-creation services for the U.S. Hispanic as well as the Spanish- and Portuguese-speaking Latin American markets through its 'Optica Hispana' creative group, headed by Moskona, an award-winning Creative Director and Copywriter. As such, he and his staff of trans-creators, translators, art directors and graphic designers serve as a virtual "back-door" creative department to advertising agencies who require world-class talent for re-creating English-language concepts and campaigns into Spanish and Portuguese. "We're the advertising and PR agencies' ace in the hole," says Moskona, "because we can seamlessly handle entire trans-creation projects from inception to delivery at highly competitive rates."

The company's services are not limited solely to language, though. "Often times, clients will either request or receive our unsolicited guidance as to how to avoid cultural faux pas and communicate with their target audiences in a manner that is culturally appropriate. Sometimes even the smallest detail can make the difference between success and unrecoverable embarrassment," says Moskona.

"Thanks to state-of-the art communications technology, our Asian and European offices and design studios might as well be across the street," says Moskona. "Except that with the time difference, the location works to our clients' favor." Perfect Translations' in-

house state-of-the-art recording studio features ISDN technology and a fully digital HD video production facility for original creative and dubbing projects.

For additional information about Perfect Translations, please contact Amiel Moskona or visit [www.PerfectTranslations.com](http://www.PerfectTranslations.com) or [www.AmielMoskona.com](http://www.AmielMoskona.com).

#### About Perfect Translations

Founded in 2002 as a division of Target Worldwide, Inc., Perfect Translations provides world-class translation, trans-creation, localization and interpretation services.

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