

Perfect Translations Launches New Multimedia Facility

Language Translations and Global Communications Company Opens Miami's Newest Recording and Video Production Facilities

Miami, Florida (PRWeb) 7, April 2009 – Miami-based Perfect Translations (www.PerfectTranslations.com), a division of Target Worldwide, Inc., a full-service advertising and marketing company, has opened a state-of-the-art audio recording and video production facility located in North Miami Beach, Florida. The company celebrates seven years of operations this month.

According to Perfect Translations' president Amiel Moskana, an award-winning creative director and copywriter, we invested in this new technology to provide world-class multimedia resources to our growing client list including KFC, PRNewswire, Cinergy Health and Masonite, among others. "Our facilities now feature a recording studio with ISDN technology and a fully-digital HD video production capability for original creative and dubbing projects," he said.

The company also offers highly specialized trans-creation services for U.S. Hispanic and Spanish- and Portuguese-speaking Latin American markets through its 'Optica Hispana' creative group. Moskana and his staff of trans-creators, art directors and graphic designers serve as a virtual "back-door" creative department to advertising agencies that seek adaptation of English-language campaigns into Spanish and the Hispanic culture. "By seamlessly managing trans-creation projects from inception to delivery at highly competitive rates, we're a key resource for advertising and PR agencies," said Moskana.

Perfect Translations provides language adaptation services at a tremendous value to clients. "We often help companies avoid cultural faux pas and teach them how-to effectively communicate with target audiences in a culturally-appropriate manner. Sometimes the smallest detail can be the difference between success and unrecoverable embarrassment," he added.

Since 2002, Perfect Translations has been providing quality translation, localization, interpretation and cultural-relevance services to a variety of world-renowned corporations and organizations in such diverse fields as telecom, machinery, technology, construction, real estate, healthcare, insurance, law, consumer products, restaurants, government, music and the arts. The company serves regional, national and international clients through affiliate offices in Asia and Europe, and uses advanced technology to allow for seamless communications between the company, its US and international staff, and clientele.

Perfect Translations's staff comprises seasoned professionals in practically every language pair combination and sub-specialty. Its client service structure is set up to assure a high level of personalized service by a senior partner. The company's international affiliations allows it to tap the most qualified talent around the world for client projects.

For additional information about Perfect Translations, please contact Amiel Moskona at 305-935-3244 or visit www.PerfectTranslations.com or www.AmielMoskona.com.